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AAF JACKSONVILLE APPOINTS 2010 - 2011 BOARD OF DIRECTORS

JACKSONVILLE, FLORIDA – July 21, 2010 – AAF Jacksonville, Northeast Florida’s local chapter of the American Advertising Federation (AAF) appointed industry leaders to its 2010 - 2011 Board of Directors:

- President:** Kendall Barsin, The Florida Theatre
- President Elect:** Jennifer Hankey, The Florida Times-Union
- Secretary:** Jamie Mackey, St. John & Partners
- Treasurer:** Karen Brashear, The Florida Times-Union
- Past President:** Gayle Hart, Greater Jacksonville Agricultural Fair
- Membership Chair:** Tyler Morris, ILRC of Northeast Florida
- ADDY® Chair:** Katie Berry, The Florida Theatre
- Internet Chair:** Shane Santiago, SBS Studios
- Communications Chair:** Shannon Hill, SBS Studios
- Creative Chair:** Andrés Lacayo, BROOKSLACAYO
- Education Co-Chair:** Tommy Hobin, On Ideas
- Education Co-Chair:** Celia Weeks, St. John & Partners
- Government Chair:** Rusty Winter, Cox Radio
- Public Relations Chair:** Jen Hyde, RE/MAX Specialists
- Public Service Chair:** Caron Streibich, Blue Cross and Blue Shield of Florida
- 4AAF Secretary:** Susan Waldeck, Scott-McRae Advertising
- 4AAF Treasurer:** Marla Lucas, Scott-McRae Advertising

About AAF Jacksonville

AAF Jacksonville is Northeast Florida’s local chapter of the American Advertising Federation (AAF), Fourth District. AAF is the oldest national advertising trade association and represents 50,000

professionals in the advertising industry. AAF Jacksonville is dedicated to serving members by advancing the broad interests of the advertising industry, including the freedom to truthfully advertise legal products. AAF Jacksonville achieves its mission to promote and protect interests of the local advertising, marketing, and communications community through effective government relations, public and professional education, self-regulation programs, public service campaigns, recognition of excellence in advertising, and networking and social opportunities. For more information, visit www.aafjacksonville.org.

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